













Me ▼ For Business ▼





Dave Murray **⊘**

Associate Vice President of Marketing and Communications at Ferris State University



· Ferris State University



• University of Missouri-Columbia

Grand Rapids, Michigan, United States · Contact info

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Highlights



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About

Relentlessly positive and experienced communications director with a demonstrated history of working in higher education, state government and journalism. I'm a strong media and communication professional skilled in media relations, crisis communication, marketing, strategic planning, and news writing.

Activity

3,006 followers

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Posts

Comments

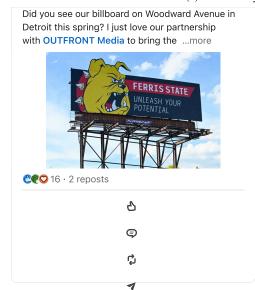
Videos

Images





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The academic Elite Eigh women's basketball was by the Women's Basket (WBCA) for a cumulative average for the 2024-25 Congrats to coach Kurt's tudent-athletes for a cuextends beyond the

Learn more: https://lnkc





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Experience



Associate Vice President for Marketing and Communications

Ferris State University \cdot Full-time

Jul 2023 - Present · 2 yrs 1 mo Big Rapids, Michigan, United States · On-site

Relentlessly positive communicator telling the story of Ferris State University people and programs!



Communications Director

Grand Rapids Community College · Full-time Mar 2018 - Jul 2023 · 5 yrs 5 mos Grand Rapids, Michigan

Telling the story of West Michigan's best choice for students of all ages.



Communications Director

Talent and Economic Development Department of Michigan Mar 2016 - Mar 2018 \cdot 2 yrs 1 mo Lansing, Michigan

Coordinating communicators for four state agencies, working to help residents gain in-demand skills, build a talented workforce and help...



Adjunct journalism instructor

Cornerstone University · Part-time Jan 2008 - Jan 2017 · 9 yrs 1 mo Grand Rapids, Michigan

I work with students who produce The Herald, the campus newspaper, in addition to teaching the advanced news reporting and writing class.

Press Secretary/deputy press secretary

State of Michigan Executive Office of Gov. Rick Snyder \cdot Full-time Jul 2013 - Mar 2016 \cdot 2 yrs 9 mos The Comeback State

Thrilled to be a part of the team reinventing Michigan!

Show all 10 experiences →

Education



University of Missouri-Columbia

Bachelor of Journalism, News-Editorial 1984 - 1986

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Activities and societies: Wrote for the Columbia Missourian as part of the School of Journalism.



Nassau Community College

Associate of Arts, Liberal Arts

1982 - 1984

Activities and societies: Editor and Chief of Vignette, the campus newspaper

Show all 3 educations →

Volunteering



PRSA Board Of Directors

WMPRSA - West Michigan Chapter of the Public Relations Society of

Nov 2018 - Dec 2022 · 4 yrs 2 mos



Michigan Representative, District 3 Executive Board

National Council for Marketing & Public Relations

Feb 2022 - Jul 2023 · 1 yr 6 mos

I represented Michigan community college communications teams on NCMPR's District 3 board.

Skills

Editing



Endorsed by Bruce Buursma and 4 others who are highly skilled at this

Endorsed by 3 colleagues at Cornerstone University

22 endorsements

Writing

Endorsed by 4 colleagues at Cornerstone University

14 endorsements

Show all 23 skills →

Recommendations

Received

Given



Melissa Slager

Purveyor of the printed word

December 9, 2007, Melissa worked with Dave on the same team

Dave is a dogged reporter whose passion is matched only by his infectious sense of humor. It was a blast working with him and learning from him.

Interests

Companies

Groups

Newsletters

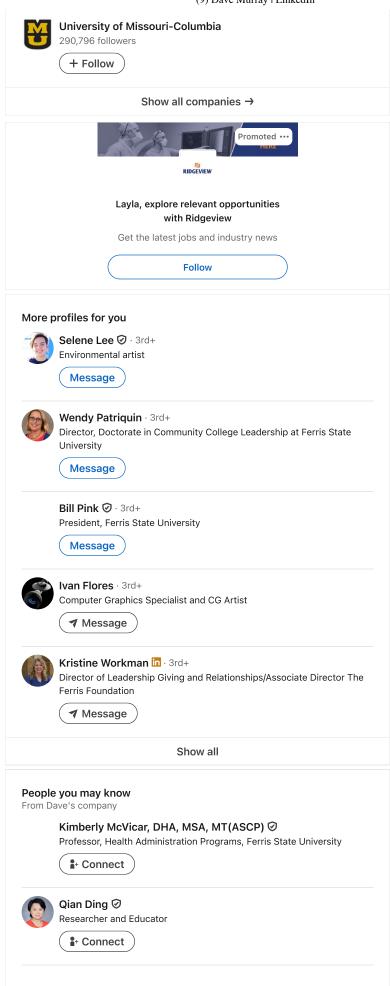
Schools



Michigan State University

587,638 followers

+ Follow



Monique Norfus Limerick ♥

Knowledge Broker





Emmanuel Jadhav 🗹

Connection Initiator: Academia | Public Health Practice | Administration





Mark R. Dyke, CM-BIM, LEED AP, LPC ⊘

Tenured Associate Professor - Ferris State University, Speaker, Licensed Professional Counselor - Collaborative Counseling Group



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